



Broadcast/Airing Opportunities

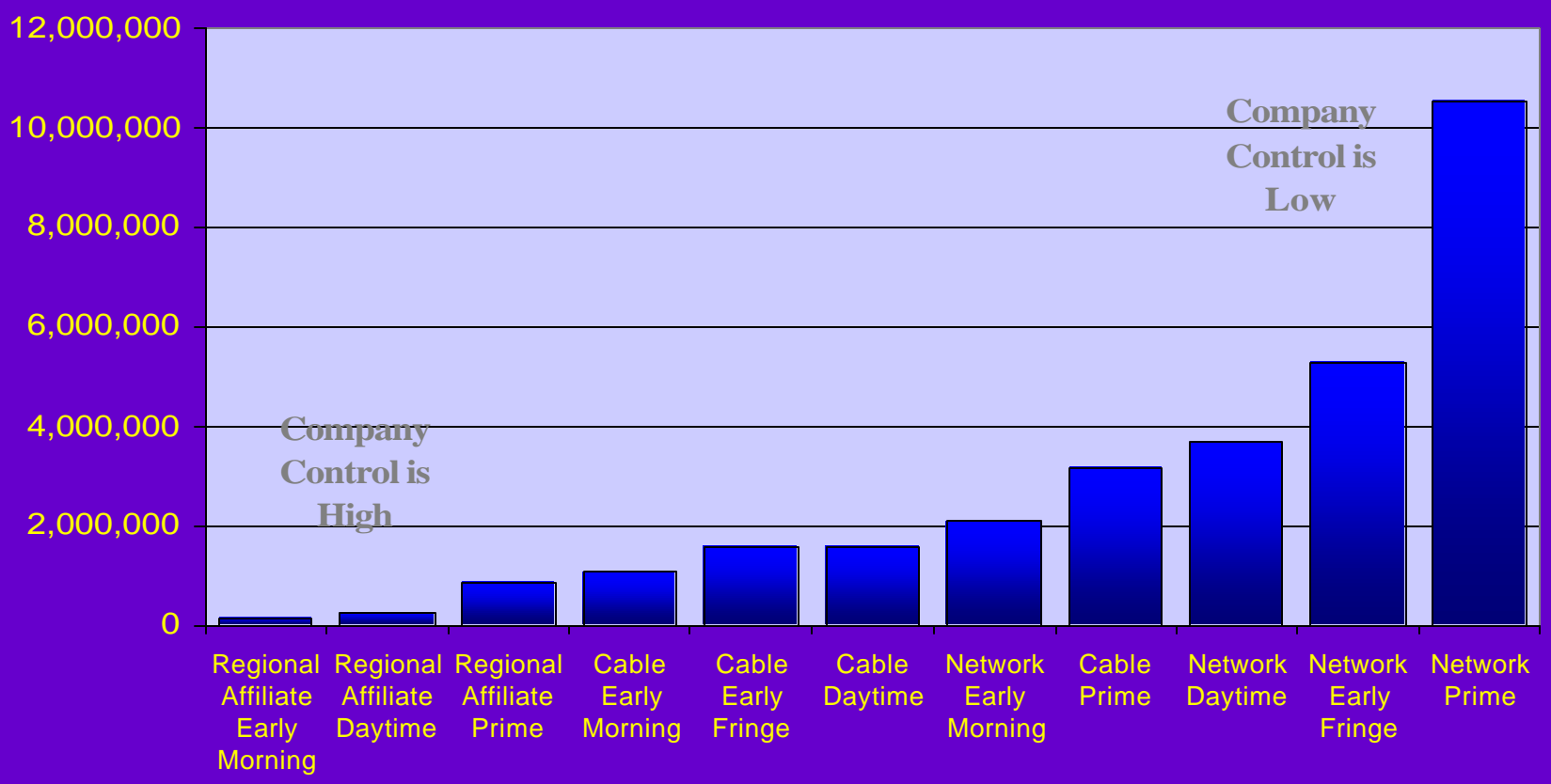
- Network broadcast or affiliate stations
- Independent broadcast stations
- Cable networks
- Independent cable stations
- Super stations
- Satellite direct TV
- Any of the above could include both secular and religious stations.



TerraCuddles Airing Strategy

Maximize Viewership Reach & Frequency

Typical Viewers per Episode



Competitive Advantages

- Strong characters and positive appeal
- Children's Television Act
- Digital production and HDTV format
- Broad character promotional potential
- Unique use of the MDLMtm
Multi-Dimensional Learning
Model for character enrichment.



Broadcast Promotion

- Point-of-sale displays in retail stores
- TerraCuddles.com website
- E-mail, with links to website for air schedule
- TV station promos under airing agreements
- Churches, with emphasis on large congregations
- Schools, possibly tied to character awards
- Newspapers and other media
- Sponsor cross-promotion, TV guides and more.

