

Funding Plan

- Round 1 (*Now*)
 - \$500,000
 - Produce the TerraCuddles preview; produce the TerraCuddles pilot episode; test and refine; market to networks, broadcasters, distributors, advertisers, sponsors, and others.
- Round 2 (*Late 2004*)
 - \$2,000,000
 - Produce the first season of 13 episodes; secure airing arrangements; secure sponsors and advertisers; begin the licensing process; achieve revenue generation and assess further needs.
- Round 3 – Further rounds will depend on actual market acceptance, cash flow, and opportunities identified.

