

# ICE Collaborations

*Institute for Character Enrichment, Inc.*

*Focus:*

*Human Change*

*TerraCuddles®*

***Terra Cotta Corp. (TCC)***

*Owns the TerraCuddles  
Trademarks and Copyrights*

*Focus:*

***Products and Licensing***

***Camille Productions, Inc.***

*Licensed by TCC to produce and market  
TerraCuddles entertainment products.*

*Focus:*

***Media Production  
and Distribution***





# Why is ICE collaborating with Terra Cotta Corp. and Camille Productions?

- ICE gets exclusive TerraCuddles<sup>®</sup> broadcasting rights.
- ICE saves years of development time and testing.
- ICE avoids millions of dollars in development costs.
- ICE gains business partners to help assure success.
- ICE generates revenues to subsidize public support.
- ICE contributors get leverage for their contributions.
- ICE can focus on its mission of public service.