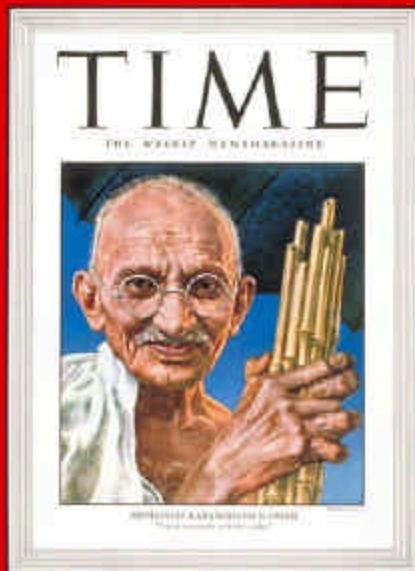


Why Character?

"To educate a person in mind and not in morals is to educate a menace to society."

President Theodore Roosevelt



7 Deadly Sins include:

- *Knowledge without Character*
- *Politics without Principle*
- *Commerce without Morality*

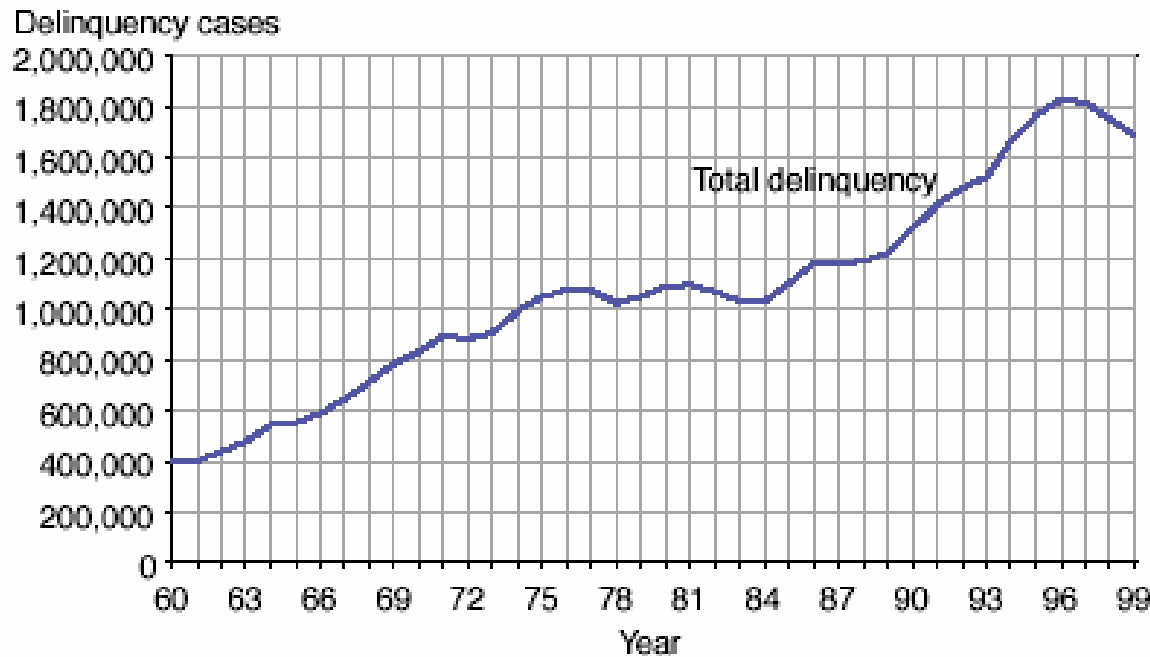
Mohandas Gandhi





alcoholism fear fights
 shootings failures of leadership gangs

Juvenile courts handled more than four times as many delinquency cases in 1999 as in 1960



■ On any given day in 1999, juvenile courts handled roughly 4,600 delinquency cases. In 1960, approximately 1,100 delinquency cases were processed daily.

Source: National Center for Juvenile Justice published in July 2003

vandalism

drugs

suicide

crime

misguided

struggling

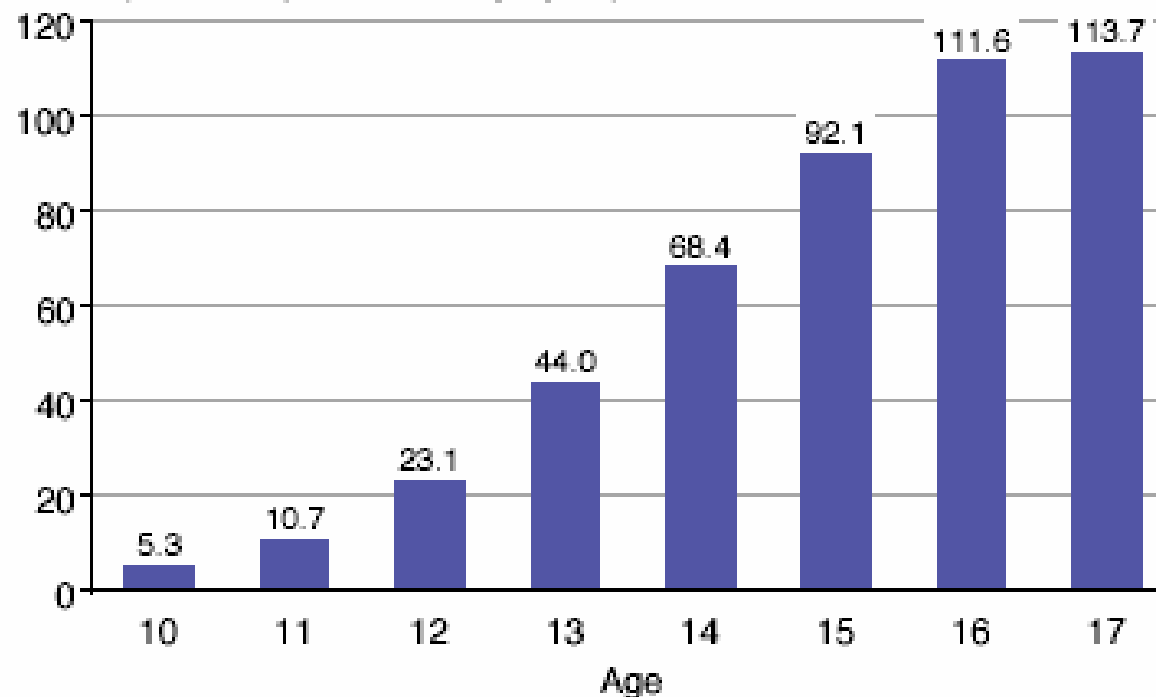
confused

human tragedy

By age 16 the case rate for juvenile criminal behavior problems exceeds 11% of U.S. youth

In 1999, delinquency case rates increased with the age of the juvenile

Cases per 1,000 juveniles in age group



■ The case rate for 16-year-olds was 1.6 times the rate for 14-year-olds, and the rate for 14-year-olds was nearly 3 times the rate for 12-year-olds.



Source: National Center for Juvenile Justice published in July 2003



*As individuals and as a society,
we cannot become what we want
by remaining what we are.*

*ICE has a unique program
and a totally new approach.*

Institute for Character Enrichment